

*Message from
President Mike Cotter*

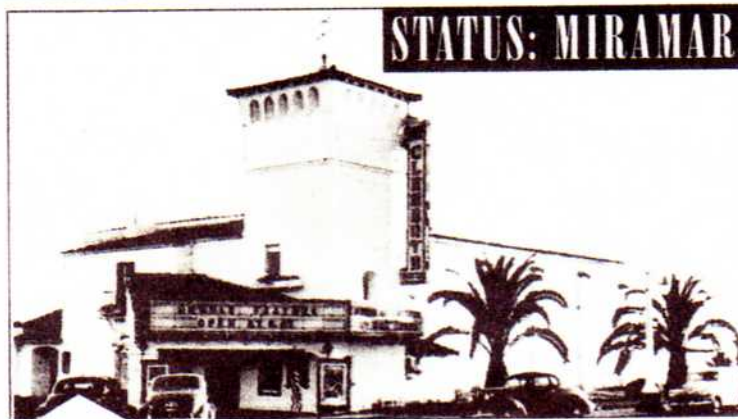
Congratulations City Council!

After two years of research and public hearings by its Landmarks Task Force, the recommendations of its historical consultant (Historical Resources Group) and its Planning Commission, the San Clemente City Council last month approved the long-awaited City Landmarks Ordinance. The new ordinance:

- Identifies five new non-structure cultural resources.
- Designates 22 structures as official City "Landmarks."
- Waives many cultural heritage permit fees.
- Provides a Planning Department liaison person with preservation expertise to assist historic property owners through the permit and planning process.
- Provides for "Landmark" plaques to be placed on such buildings, with owner's permission.
- Sets up community educational and grant programs to enhance historical preservation.
- Establishes a comprehensive law specifically prohibiting "demolition by neglect."

The new ordinance celebrates the most iconic of the City's historic structures, enhances and encourages historical preservation, and does not burden historic property owners, nor their neighbors, with any new restrictions.

Congratulations, City Council!



This building has a new owner. The previous owner of this historic North Beach Landmark had applied to demolish the building to make way for a massive 4-story retail and condo project. The Society is opposed to the demolition of this icon, and supports its adaptive reuse. Over 1,400 members of the community have signed the Society's "Save The Miramar" petition, which continues to circulate. Falling roof tiles and boarded up windows and doors continue to openly defy the City's maintenance and nuisance codes.



The owner of this historic 1930s dance pavilion has applied to the City to move the octagonal domed building to a corner of the parcel and to demolish the historic buildings surrounding it to make way for condos. The Society is opposed to the relocation and demolition of this Landmark, and supports the preservation of the historic architectural setting of the North Beach entertainment historic district.

Over 160 Historical Photographs on Sale!

The Frame House -
110 Avenida Del Mar, SC
*Printed on archival permanent
silver halide photo paper
professionally matted
in protective sleeve*

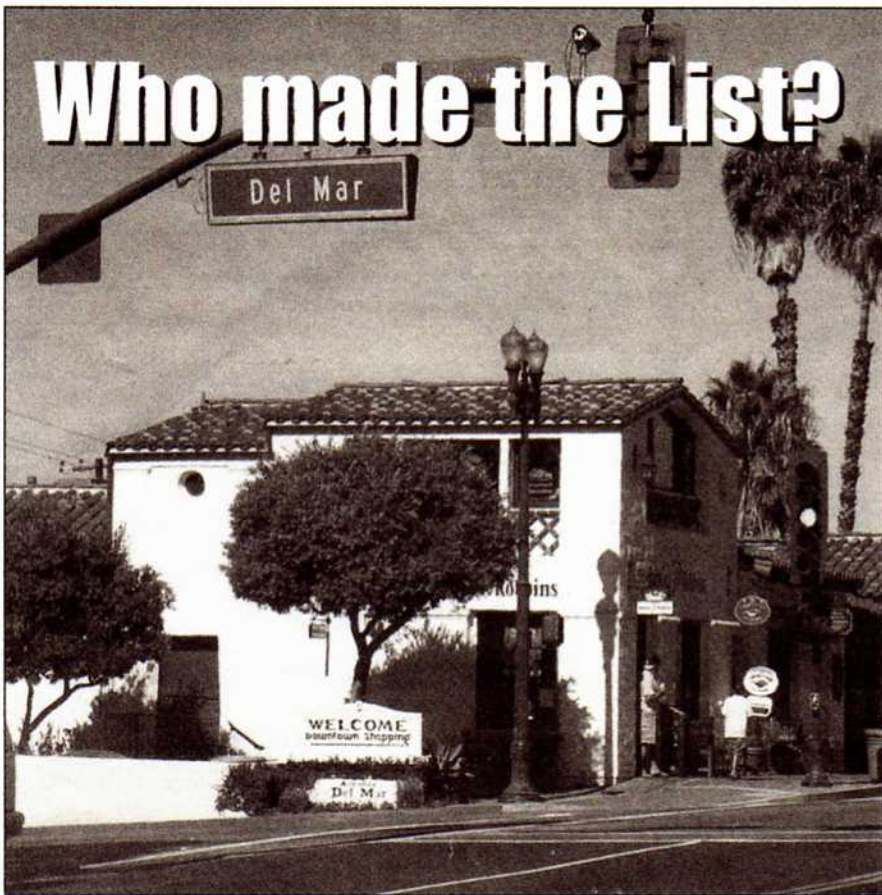
SAVE THE DATE

October 12, 2008
Annual Membership Meeting

Also,
City Council
Candidates Forum
2 to 5 pm
Ole Hanson Beach Club -
upstairs
Public is invited

Who made the List?

Del Mar



The original administration building at the top of Del Mar at El Camino Real.

List of official San Clemente Landmarks, as approved by City Council on October 2, 2007. This list, provided by the SC Times, is not in any particular order)

**1. 304 Avenida Cabrillo,
L.S. Frasier House, 1938**

Built in 1938 for Thomas Loncono, this home is one of the few remaining adobe buildings.

**2. Avenida del las Palmeras,
Cotton Estate Gate, 1928**

This gate served as the entrance to the Cotton Estate on the south end of town. It's located inside the Cyprus Shores neighborhood.

**3. 114 Avenida Del Mar,
Hotel San Clemente, 1927**

Listed on the National Register of Historic Places, Hotel San Clemente was built as a three-story, 60-room hotel with a courtyard facing Avenida Del Mar. Today it serves as an apartment building.

**4. 415 Avenida Granada,
Casa Romantica, 1928**

A home built for city founder Ole Hanson and designed by architect Carl Lindbom, Casa Romantica is on the National Register of Historic Places and is today a cultural cen-

ter and garden.

**5. 233 Avenida la Cuesta,
Campbell House, 1941**

This house was designed by architect Aubrey St. Clair in the Hollywood Regency style, which is rare in San Clemente.

**6. 243 Avenida la Cuesta,
Goldschmidt House, 1928**

Designed by architect Paul Williams for Adlai Goldschmidt, this house is on the National Register of Historic Places.

**7. 105 W. Avenida Pico,
Ole Hanson Beach Club, 1927**

Another structure on the National Register of Historic Places, Ole Hanson Beach Club was designed by Virgil Westbrook and Paul McAlister as a part of the city's original plan. It's one of three parcels that comprise a potential North Beach Historic District.

**8. 140 W. Avenida Pico,
Casino San Clemente, 1936**

This is also in the proposed North Beach Historic District. In the '30s and '40s, it served as a regional entertainment facility.

**9. 611 Avenida Victoria,
Municipal Pier, 1928**

Over the past 79 years, the pier has been rebuilt many times.

**10. 4100 Calle Isabella,
Casa Pacifica (Cotton Estate),
1926**

Originally built for Hamilton Cotton and designed by Carl Lindbom, this home is also known as the Western White House, as former President Richard M. Nixon bought the estate in 1969.

